

**DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT
DIVISION OF CODES AND STANDARDS**

9342 Tech Center Drive, Suite 500, Sacramento, CA 95826
P.O. Box 277820, Sacramento, CA 95827-7820
(800) 952-8356 / TTY (800) 735-2929 / FAX (916) 263-3383
[HCD Website: www.hcd.ca.gov](http://www.hcd.ca.gov)



June 30, 2021

INFORMATION BULLETIN 2021-08 (RT)

TO: Interested Parties
Division Staff

FROM: Kyle Krause, Deputy Director
Division of Codes and Standards

SUBJECT: **Register Your Mobilehome California Program Analysis**

This Information Bulletin (IB) is published in compliance with Health and Safety Code Section 18116.1(e) and includes an analysis of the manufactured homes and mobilehomes (MH) that were brought into compliance under the Register Your Mobilehome California Program (Program).

The Program was originally enacted by way of Assembly Bill 587 (Chau, 2016) and further extended under Assembly Bill 173 (Chau, 2019). The Program was administered by the California Department of Housing and Community Development (HCD) and allowed waiver of past-due registration fees and taxes, for qualifying applicants. In the absence of the Program, occupants who purchased a MH but never properly registered it with HCD, were not legally permitted to sell or transfer their MH, receive fire or flood insurance, receive certain financial assistance, or apply for rebates from utility providers. The Program, which ended December 31, 2020, was designed to bridge the gap of individuals who have purchased a home but were unable to transfer title with HCD due to delinquent fees or taxes.

Over the course of the Program, HCD received 4,132 initial applications. Although not all the initial applicants qualified for the Program, a total of 3,622 applicants received waiver of HCD fees and taxes (In-lieu of tax) or received a waiver of their local property tax. The amount of fees and taxes waived through the Program totaled \$3,235,544.

The Program received fee and tax waiver applications for a period of three years. Prior to and during that time, HCD conducted the following outreach efforts to promote the Program and assist customers:

- Contracted with outreach experts to identify and target individuals to benefit from the Program.

- Conducted media and radio interviews and presentations to reach a wider audience.
- Statewide mobile outreach by HCD employees providing local assistance to Program customers.
- Created multilingual Program flyers and collateral to reach a wider network of potential applicants.
- Promoted key stakeholder engagement to develop a clear vision for the Program.
- Utilized existing technology to promote the Program.
- Educated Division employees on the Program to promote and capture potential Program beneficiaries.

For questions regarding this IB, you may contact the Registration and Titling Program at ContactRT@hcd.ca.gov or 800-952-8356.